

**consulting**  
**ARCHITECTS**  
of ALBERTA

Alberta's Consulting Architects are business owners and managers working in independent architectural or multidisciplinary design firms to create innovative planning and building design solutions for their clients. As active CAA members, these business owners are influential senior decision-makers in their companies.

As a sponsor, your name, brand and company is positioned as a key supporter and promoter of CAA members and the design industry in Alberta. Together, we carry out good business practices benefiting your companies and Alberta industry. CAA member firms will become aware of your products and services. CAA recognizes sponsors, on a regular basis, encouraging the membership to show their appreciation. Strategic logo recognition on CAA's website, in newsletters, e-notices and at events increase both visibility and public awareness.

## annual sponsorship opportunities

the business voice  
of architects in Alberta

For more information, please contact:

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The details...	Diamond \$12,000	Gold \$6,000	Silver \$2,000	Bronze \$500
<ul style="list-style-type: none"> <li>Corporate logo on CAA website.</li> </ul>	X	X	X	
<ul style="list-style-type: none"> <li>Feature interview and photo with company official of your choosing - feature article posted within the CAA website with news link to home page for period of one month.</li> </ul>	X			
<ul style="list-style-type: none"> <li>Opportunity to provide updates, images and new information for your feature page on the CAA website.</li> </ul>	X			
<ul style="list-style-type: none"> <li>Opportunity to bring greetings at AGM and other events.</li> </ul>	X	X		
<ul style="list-style-type: none"> <li>Sponsor banner - randomly appear on rotating footer on every page.</li> </ul>	X	X		
<ul style="list-style-type: none"> <li>Corporate logo on CAA website – sponsor recognition page.</li> </ul>	X	X	X	
<ul style="list-style-type: none"> <li>Corporate name on CAA website – sponsor recognition page.</li> </ul>				X
<ul style="list-style-type: none"> <li>Announcement of sponsorship with direct links to your website.</li> </ul>	X	X	X	
<b>E-notices:</b> <ul style="list-style-type: none"> <li>Prominent placement of sponsor banner.</li> </ul>	X	X	X	
<b>Newsletter:</b> <ul style="list-style-type: none"> <li>Prominent placement of sponsor banner.</li> </ul>	X			
<ul style="list-style-type: none"> <li>Corporate logo on CAA e-Newsletter.</li> </ul>	X	X		
<ul style="list-style-type: none"> <li>Link from diamond and gold logos to sponsor home website.</li> </ul>	X	X		
<ul style="list-style-type: none"> <li>Link from silver and bronze sponsor names to sponsor home website.</li> </ul>			X	X
<ul style="list-style-type: none"> <li>Sponsor profile article or project in CAA newsletter – once per year.</li> </ul>	X	X		
<b>Events:</b> <ul style="list-style-type: none"> <li>Opportunity to meet with CAA Board members.</li> </ul>	X			
<ul style="list-style-type: none"> <li>2 Complimentary tickets to CAA sponsored networking events.</li> </ul>	X			
<ul style="list-style-type: none"> <li>Recognition at AGM – logo on all event materials (such as programs, table cards, signage) and verbal thank you.</li> </ul>	X	X	X	
<ul style="list-style-type: none"> <li>Invitation to all CAA events (both general and member-only events).</li> </ul>	X	X		
<ul style="list-style-type: none"> <li>Corporate name on event materials (sponsor list).</li> </ul>				X
<b>Social media:</b> <ul style="list-style-type: none"> <li>Tweets, retweet and favourite your tweets.</li> </ul>	X	X		
<ul style="list-style-type: none"> <li>Facebook presence.</li> </ul>	X	X	X	
<ul style="list-style-type: none"> <li>Distribute corporate media releases on Facebook, Twitter &amp; LinkedIn.</li> </ul>	X	X	X	
<b>Other:</b> <ul style="list-style-type: none"> <li>Customization – the CAA will be pleased to discuss additional opportunities with you.</li> </ul>	X	X	X	